



The B20 logo features a stylized 'B' made of colorful wavy lines, followed by the number '20' in a large, blue, sans-serif font.  
**BRASIL 2024**  
INCLUSIVE GROWTH FOR  
A SUSTAINABLE FUTURE

# GLOBAL TRADE MISSION

**23rd - 25th October 2024**



# WHO ARE WE

## GLOBAL LEADERS IN TRADE AND INVESTMENT

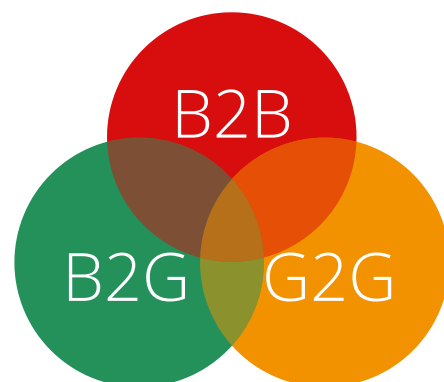
Facilitated hundreds of Million Trade Deals Worldwide

bizNis International is a **world leading global trade** and investment platform. Providing a verified and secure space for **international business** development, targeted networking and the creation of **new commercial partnerships**.

Our clients are given access to a comprehensive listing of live private sector and government **business opportunities across all sectors** of the global economy. Benefiting from our reach into established, emerging and new **high growth frontier markets**.



Bringing together government and business decision makers to **engage and develop trade and investment opportunities** in parallel with high level international political gatherings.



### Relationships

We continue to build and work directly with a **powerful network of business leaders, government representatives** and the diplomatic community to open doors and deliver decision critical information to our clients.

### Network

We coordinate trade missions, JV Partnerships and business matching, **delivering market exploration programs** and connections to leading R&D activities. We make sure our clients have **access to the decision makers** and business programs that underpin the leading economic forums worldwide.

## About The G20 Business 20 (B20)

The Business 20 (B20) is the **official G20 dialogue forum** with the global business community. Established in 2010, B20 is among **the most prominent Engagement Groups in G20**, with companies and business organizations as participants. The B20 leads the process of galvanizing **global business leaders** for their views on issues of **global economic and trade governance** and speaks in a single voice for the entire G20 business community.

Each year, the G20 Presidency appoints a B20 Chair (an eminent business leader from the G20 host country), who is supported by a B20 Sherpa and the B20 secretariat.

Brazil chairs the nineteenth G20 Summit. The Brazilian National Confederation of Industry (CNI) is the B20 host organization, determined to guide the B20 community towards a process that culminates in actionable and impactful recommendations for the G20.

The theme “Inclusive Growth for a Sustainable Future” will serve as the guiding principle for B20 Brazil’s endeavors. This theme covers 5 pillars that make up the B20 Brazil Guiding Claim and will steer the discussions of the Task Forces and the Action Council:

Promote inclusive growth and combat hunger, poverty and inequalities

- Accelerate a fair net zero transition
- Increase productivity through innovation
- Foster resilience of global value chains
- Enhance human capital



## **B20 BRAZIL 2024 MEMBERS**

<b>ARGENTINA</b>	<b>AUSTRALIA</b>	<b>BRAZIL</b>
<b>CANADA</b>	<b>CHINA</b>	<b>FRANCE</b>
<b>GERMANY</b>	<b>INDIA</b>	<b>INDONESIA</b>
<b>ITALY</b>	<b>JAPAN</b>	<b>REPUBLIC OF KOREA</b>
<b>MEXICO</b>	<b>RUSSIA</b>	<b>SAUDI ARABIA</b>
<b>SOUTH AFRICA</b>	<b>TÜRKIYE</b>	<b>UNITED KINGDOM</b>
<b>UNITED STATES</b>	<b>EUROPEAN UNION</b>	

# **B20 BRAZIL 2024 PRIORITIES**

## **EIGHT TASK FORCES**

**TRADE & INVESTMENT**

**EMPLOYMENT & EDUCATION**

**DIGITAL TRANSFORMATION**

**ENERGY TRANSITION & CLIMATE**

**FINANCE & INFRASTRUCTURE**

**INTEGRITY & COMPLIANCE**

**SUSTAINABLE FOOD SYSTEMS & AGRICULTURE**

**WOMEN, DIVERSITY AND INCLUSION IN BUSINESS**

# B20 BRAZIL 2024 Global Trade Mission

## Objective of the Trade Mission

The mission will provide the opportunity to explore new business opportunities, expand market presence, learn about new international regulations and policies. The mission will **facilitate targeted networking with local and global businesses, including with government authorities**, and will assist to build relationships with potential partners. During the conference companies will also have access to valuable business development information and the necessary structures to enhance existing business models.

The trade mission will be designed by industry experts with deep and proven experience in international business strategies.

## B2B Meetings

Our expert teams will coordinate B2B meetings to take place during the conference, based on company market requirements. The meetings can be booked either directly through the conference app or we can provide **a personal bespoke service to arrange meetings through our dedicated local team**. There will also be ample networking opportunities with industry professionals and B2B meetings arranged with targeted businesses.

## Who Should Attend

The Business 20 (B20) is an event which is **part of the G20 Summit**. It is designed to bring together global business leaders and provide them with an opportunity to express the views of the international business community. Its main purpose is to develop recommendations and secure relevant commitments from the business leaders.

The mission will also allow businesses to meet with global companies across critical sectors and **explore business development opportunities**. It will also provide an opportunity to find local partners and understand and develop opportunities in the Brazilian market.

The summit is **open to a global audience** and not restricted to member or guest countries only.



# AGENDA

Date	Activity
<b>OCT</b> <b>23</b> <b>WED</b>	<b>SIDE EVENTS</b> AM -Economist Impact forum AM- BloombergNEF Summit AM - United Nations PM - B2B PRE OPENING NETWORKING EVENT
<b>OCT</b> <b>24</b> <b>THU</b>	<b>SUMMIT</b> DAY 1 - B20 SUMMIT BRAZIL Evening Programme
<b>OCT</b> <b>25</b> <b>FRI</b>	<b>SUMMIT</b> DAY 2 - B20 SUMMIT BRAZIL Closing Programme

## B20 SUMMIT BRASIL 2024

October 24th and 25th, 2024

**Venue:** Clube Atlético Monte Líbano - SP

**Address:** Av. República do Líbano, 2267 - Moema, São Paulo - SP, Brazil

### October 24th

Time	Session
09:00 a.m. – 12:00 p.m.	<b>Credentials + Networking</b> <i>The venue is equipped to accommodate networking moments.</i>
12:00 p.m. – 01:55 p.m.	<b>Networking Lunch</b> <i>Lunch will be offered to all invitees at the venue.</i>
02:00 p.m. – 02:35 p.m.	<b>Opening Session</b>
02:45 p.m. – 03:35 p.m.	<b>Panel “Unlocking the human capital potential: How to protect, build and empower people in face of global challenges”</b> <i>Environmental and technological trends will change the dynamics of the job market. How can governments and businesses build responsible practices guaranteeing an inclusive, resilient and productive workforce?</i>
03:45 p.m. – 03:55 p.m.	<b>Supporter Spotlight</b>
04:05 p.m. – 04:35 p.m.	<b>Fireside chat “Leading change: the role of the private sector in the Sustainable Inclusive Growth”</b>
04:35 p.m. – 04:50 p.m.	<b>Break</b>
04:50 p.m. – 05:40 p.m.	<b>Panel “AI Journey: navigating challenges and accelerating productivity”</b> <i>How to rethink policymaking and business practices considering the challenges and opportunities posed by the rise of IA and the acceleration of Data Flows?</i>
05:45 p.m. – 06:45 p.m.	<b>Panel “Powering the Future towards a fair net-zero transition”</b> <i>A fair net-zero transition must be sustainable, reliable, affordable, and economically viable. How to overcome bottlenecks and capture benefits in decarbonizing the global economic system while ensuring inclusion and competitive industries?</i>
06:45 p.m. – 07:00 p.m.	<b>Closing Remarks</b>



## October 25th

Time	Session
09:00 a.m. – 09:20 a.m.	<b>Opening Session</b>
09:20 a.m. – 10:10 a.m.	<b>Panel “Leveraging trade to promote prosperity and combat hunger”</b> <i>Trade is a key enabler of economic growth and sustainable development. How can policies ensure that trade contributes to ending hunger and malnutrition, increasing agriculture productivity and promoting sustainable food systems?</i>
10:20 a.m. – 12:00 p.m.	<b>Panel “Shaping the agenda: B20 recommendations to drive change in G20 countries”</b>
12:00 p.m. – 01:55 p.m.	<b>Networking Lunch</b> <i>Lunch will be offered to all invitees at the venue.</i>
02:00 p.m. – 02:10 p.m.	<b>Supporter Spotlight</b>
02:15 p.m. – 02:50 p.m.	<b>Keynote Session</b>
03:00 p.m. – 03:50 p.m.	<b>Panel “From policy to action: B20 Brasil legacy initiatives”</b>
04:00 p.m. – 04:20 p.m.	<b>Panel “Ensuring continuity of B20: the road to South Africa”</b>
04:20 p.m. – 04:35 p.m.	<b>Break</b>
04:35 p.m. – 05:05 p.m.	<b>Keynote Session</b>
05:15 p.m. – 06:45 p.m.	<b>Panel “G20 – B20 dialogue: joining forces for inclusive and sustainable</b>
06:45 p.m. – 07:00 p.m.	<b>Closing Remarks</b>
7:00 p.m.	<b>Cocktail</b>

### Official B20 Sponsors

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# B20 BRAZIL 2024 GLOBAL TRADE MISSION

## Delegation Investment Package \*

### Standard

- Fast track pre approval for B20 Brazil
- B20 Brazil Invitation letter
- Pre arranged B2B Meetings
- Access to pre B20 Brazil networking event on Wednesday 23rd October
- B20 Brazil Delegation Pack with agenda
- Discounted Hotel Rates

**TOTAL COST PER DELEGATE - \$600.00**

### VIP Package

- Fast track pre approval for B20 Brazil
- B20 Brazil Invitation letter
- Pre arranged B2B Meetings
- B20 Brazil Delegation Pack with agenda
- Discounted Hotel Rates
- **VIP access to pre B20 Brazil networking event on Wednesday 24th October**
- **Airport arrival VIP Fast Track**
- **VIP Airport Transfer on arrival**
- **Pre collection of B20 Brazil badge badge**

**TOTAL COST PER DELEGATE - \$1400.00**

\*FLIGHTS AND HOTEL NOT INCLUDED

\*REGISTRATION IS SUBJECT TO SECURITY CLEARANCE BY BRAZIL GOVERNMENT



## SECURE YOUR PLACE

Entrance to the B20 Brazil 2024 is restricted and limited spaces are available. All delegate companies will be required to receive clearance from the Government of Brazil.

Our team will FastTrack the pre approval process. Please complete the link below to start the process. Once your company is approved, then our team will confirm your place on the mission. If you are not approved you will be fully reimbursed for paid delegate fee.

[B20 Brazil 2024 Pre Approval Application Form](#)

## B20 BRAZIL 2024 GLOBAL TRADE MISSION

### **bizNis International**

bizNis International is a British company, headquartered in London. A leader in facilitating global trade and investment and delivering international trade missions. We have a global team across six continents, with business and government expertise and market entry strategy.



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